bbi.

BENI BEERI ISSEMBERT

INDEPENDENT AI GOVERNANCE & TRUST ADVISORY

AI moves fast. *Trust moves* business.

Strategic judgment.
Hands-on execution.



Turn your AI ambition into something your customers can believe in.

I build AI products in JavaScript, Python and Rust. I help founders and leadership teams connect product strategy, engineering and governance—from the first idea to working software.

01	**Bring AI to market.**	Readiness roadmaps, product-risk reviews, transparency and human oversight.
02	**Make governance work.**	Clear accountability, usable policies and risk reviews informed by ISO/IEC 42001.
03	**Build trust into the product.**	Consent, disclosure and content provenance for AI products and synthetic media.

HELPED RAISE · Brahma AI: $150M at a $2B valuation
Focor AI: $1M pre-seed at an $8M valuation

THE PERSON BEHIND THE WORK

PhD, Philosophy of Science
Johns Hopkins University / Paris VIII.
John Stuart Mill Fellow, 2025–2026
Mercatus Center, George Mason University.
Published author & independent researcher.
Guest Lecturer, AI Ethics
Ariel University.
Former VP, Trust & Data Governance, Brahma AI.

STANDARDS, SAFETY & PUBLIC TRUST

Co-Chair · C2PA Audio TWG
Contributor · ISO/IEC 42001
Member · EU AI Act public working group 4
Member · NIST AI Public Working Group
Co-founder · Safety by Design generative AI principles initiative with Thorn & All Tech Is Human
Executive Member · WITNESS Deepfake Rapid Response Force

Build something worth trusting.

LET'S TALK →

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RESEARCH & PUBLICATIONS